# SimplyCoding®

www.simplycoding.org/gsa

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## › Core Capabilities

**SAM UEI: CTVQTCYQGLL5**
**CAGE: 9TY03**

NAICS: 611420, 611430, 611710, 511210, 334111, 541511

- Accredited coding & digital literacy curriculum for youth and adults
- Workforce training, certifications, and career readiness programs
- SaaS and AI-powered learning tools for scalable deployment
- Life skills training to support employability and personal growth
- Apple iPad hardware packages bundled with software solutions
- Flexible delivery: online, hybrid, and onsite with full program support

## › Differentiators

- 10+ years delivering coding and workforce training nationwide
- Accredited curriculum with AI-powered learning tools and SaaS solutions
- Hardware + software packages, including Apple iPad solutions
- Partnerships with schools, libraries, Job Corps, correctional facilities, and major retailers
- Flexible, scalable delivery: online, hybrid, or onsite

## › Company Information

Simply Coding, a division of SIM Ventures LLC, was founded in 2013 to make coding and technology education accessible to learners of all ages. What began as a small summer camp has grown into a nationally recognized provider of online curriculum, accredited certifications, workforce training, and technology solutions.

Through partnerships with universities, schools, libraries, correctional facilities, Job Corps centers, after-school programs, and retail giants like Amazon, Walmart, and Costco, Simply Coding delivers evidence-based programs that prepare learners for personal growth, career readiness, and success in a digital world. In addition to a full suite of programming courses, the company offers life skills training, custom SaaS solutions, AI-powered learning tools, and Apple iPad hardware packages—ensuring students have both the skills and tools needed to thrive.